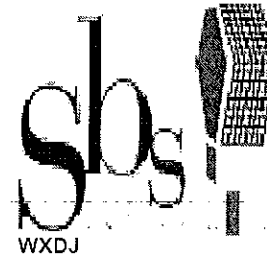


ORDER



Orders
Order / Rev: 433621
Alt Order #:
Product Desc: Vote Ya! 2016 Get out to Vote Campaign
Estimate: 0297
Flight Dates: 10/24/16 - 11/08/16
Original Date / Rev: 10/21/16 / 10/24/16
Order Type: GENERAL

Primary AE: Ana Calleja
Sales Office: XDJLC
Sales Region: Local

Agency Name: Bran NuPhase
Buying Contact: Maria Rivera
Billing Contact: Maria Rivera
 2250 SW 83Rd. Terrace
 Miramar, FL 33025

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: SEIU Florida
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	24	\$5,498.00	\$4,673.30
10/31/16	11/06/16	24	\$5,498.00	\$4,673.30
11/07/16	11/13/16	6	\$2,412.00	\$2,050.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$5,498.00	\$4,673.30	0.00
November 2016	30	\$7,910.00	\$6,723.50	0.00
Totals	54	\$13,408.00	\$11,396.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ana Calleja	XDJLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WxDJ	10/24/16	11/08/16	7a-10a M-F 7a-10a M-F	CM	7a-10a	11-1--	:30	4	\$520.00	P-3	0.00	NM	10	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$520.00		0.00			
		Week: 10/31/16	11/06/16	1-111--		4				\$520.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$520.00		0.00			
N 2	WxDJ	10/24/16	11/08/16	10a-6p M-SU 10a-4p Tu TH	CM	10a-4p Tu TH (10:00 AM-4:00 PM)	11-1---	:30	3	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-1-1---		2				\$400.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$400.00		0.00			
N 3	WxDJ	10/24/16	11/08/16	10a-8p M-SU 4p-8p M-F	CM	4p-8p M-F (4:00 PM-8:00 PM)	11-1--	:15	4	\$286.00	P-3	0.00	NM	8	\$2,288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-11-1--		3				\$286.00		0.00			
		Week: 10/31/16	11/06/16	-11-1--		3				\$286.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$286.00		0.00			
N 4	WxDJ	10/24/16	11/06/16	7p-12a M-F 8p-12a M-F	CM	8p-12a M-F (8:00 PM-12:00 XM)	11111--	:30	5	\$160.00	P-3	0.00	NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1112--		5				\$160.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$160.00		0.00			
N 5	WxDJ	10/24/16	11/06/16		CM	10a-10p Sa-Su	-----22	:30	4	\$240.00	P-3	0.00	NM	8	\$1,920.00

BRAND PHASE

Insertion Order

Advertiser:	SEIU Florida	Project Title:	Vote Ya! - 2016 Get out to Vote Campaign
Agency:	BrandNuPhase		
Bill To:	BrandNuPhase	Job Number:	#0297
Address:	2250 SW 83rd Terrace	Invoice Number:	
City,State, Zip	Miramar, FL 33025	Start Date:	WEEK OF 10/25/16
Contact:	Maria Rivera	End Date:	WEEK OF 11/08/16
Order Date:	10/21/16		
Account Exec.	Ana Calleja		

Station	Start Time	End Time	M	T	W	R	F	S	S	M	T	W	R	F	S	S	Tot Imp	Unit Rate	Cost Per Week
10/25-11/6																			
WXDJ 106.7FM :30	7A	10A		1	1	1	1			1		1	1	1			8	\$520.00	\$4,160.00
:30	10A	4P		1		1					1		1				4	\$400.00	\$1,600.00
Additional :15	4P	8P		1	1		1				1	1		1			6	\$286.00	\$1,716.00
:30	8P	12M		1	1	1	2			1	1	1	1	1			10	\$160.00	\$1,600.00
SA-SU :30	10A	10P						2	2						2	2	8	\$240.00	\$1,920.00
Bonus:15 SA-SU	10A	12M						3	3						3	3	12	\$0.00	\$0.00
SubTotal																	48		\$10,996.00
Week 3 :30	7A	10A	1	1													2	\$520.00	\$1,040.00
:30	10A	4P	1	1													2	\$400.00	\$800.00
Additional :15	4P	8P	1	1													2	\$286.00	\$572.00
Sub Total Week 3																	6		\$2,412.00

WXDJ Week 1 & 2	2 wks	48	\$5550.00	\$10,996.00
WXDJ Week 3	2 days	6	\$2412.00	\$2,412.00
TOTAL		54		\$13,408.00
Minus 15%				-\$2,011.20
Net Item Total				\$11,396.80

Advertising weeks*

10/25-11/6/16

11/7-11/8/16

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXDJ Miami, Florida	Date: 10/24/16
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I, BrandNuPhase

do hereby request station time concerning the following issue:

Latino voters get out and vote this election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec.	10/25-11/8	Mon-Sun		15	2
:15 sec.	10/25-11/8	Mon-Sun		9	2

This broadcast time will be used by: SEIU Florida State Council, 2881 Corporate Way, N

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEIU Florida State Council
MONICA RUSSO, President
MARTHA BAKER, RN, Vice President
Helene O'Brien, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Eric Brakken, State Council Director
SEIU Florida State Council, 2881 Corporate Way, Miramar, FL 33025

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

SEIU Florida State Council
MONICA RUSSO, President
MARTHA BAKER, RN, Vice President
Helene O'Brien, Secretary
ALPHONSO MAYFIELD, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/21/2016

Eric Brakken

786-252-6703

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title